

FLORIDA GRAND **opera**

PUBLIC RELATIONS INTERNSHIP

ABOUT FLORIDA GRAND OPERA:

Florida Grand Opera (FGO) is the nation's 7th oldest opera company. It was created by the successful merger of the Greater Miami Opera (1941) and the Opera Guild Inc. of Ft. Lauderdale (1946) and celebrates its 77th consecutive season in 2017-18. FGO currently produces a main-stage season of four operas in Miami and Ft. Lauderdale. It is a Resident Company of the Ziff Ballet Opera House at the Adrienne Arsht Center for the Performing Arts. The company also performs at the Broward Center for the Performing Arts.

PROGRAM OVERVIEW:

Florida Grand Opera (FGO) has exciting opportunities for students interested in working in Public Relations. Public Relations interns will be involved in a number of activities within the Marketing and Communications department working closely with all members of the Public Relations team. They will gain firsthand experience promoting performances and events, interacting with members of the media and working alongside the professional staff for a major non-profit performing arts organization.

INTERN RESPONSIBILITIES:

Interns will assist the Director of Marketing & Communications, Public Relations Manager and Marketing Coordinator with a number of projects including:

- Assembling press kits and other media material
- Assisting in research for writing press releases
- Assembling press/media emails/mailings
- Escorting photographers during dress rehearsals and events
- Staffing press events
- Various administrative tasks as assigned.

Program Requirements:

- Junior or senior status, pursuing a degree in Public Relations or related field (English/Communications)
- Superior writing and editing skills
- Minimum 16 hours of availability per week between 8:30 am and 5:30 pm
- Availability during nights and weekends (during season)
- Strong interest in the arts
- This is an unpaid internship that may be taken for credit, check with your school's academic advisor.

Interested and qualified candidates should email a cover letter explaining your interest in the internship and resume to: internships@fgo.org and use subject line: Public Relations Internship. Review of candidates will begin immediately.